



# 2024 Rate Study Presentation of Final Rates

Santee Cooper Board of Directors  
December 9, 2024

# 2024 Rate Revision Process and Timeline



| Date                               | Event  |
|------------------------------------|--|
| <b>June 10, 2024</b>               | <b>Board Meeting</b> - Present proposed rates to Board and provide formal notice of rate revisions to customers, ORS; comment periods begin  |
| <b>August 26, 2024</b>             | <b>Public Comment Meeting</b> – Moncks Corner  |
| September 13, 2024 (~90 days)      | Written comment period ends  |
| <b>September 17, 2024</b>          | <b>Public Comment Meetings</b> – Pawley’s Island and Myrtle Beach  |
| <b>September 24, 2024</b>          | <b>Public Comment Meeting</b> - Virtual  |
| <b>October 8, 2024 (120 days)</b>  | <b>Public Comment Meeting/ Board Meeting</b> – Public meeting to receive additional public comments from impacted customers, ORS, Consumer Advocate AND “other interested parties;” presentation by staff on public comments received. Oral comment period ends. |
| <b>November 7, 2024 (150 days)</b> | <b>Board Meeting</b> - Provide final proposed rate revisions to Board including any changes made to proposed rates as a result of public input   |
| <b>December 9, 2024</b>            | <b>Board Meeting</b> - Board vote on proposed rate revisions   |
| <i>January 1, 2025</i>             | <i>Rate Freeze ends (not related to rate adjustment)</i>   |
| April 1, 2025                      | New rates become effective   |

## Public comment period was successful

### • Written Comments

- Vast majority of comments were from Residential Customers
  - Primarily on the Residential General Service rate transition to a three-part rate
  - Customers also had concerns about the residential increase being higher than the other classes
- Written comments also received from:
  - South Carolina Office of Regulatory Staff (ORS)
  - South Carolina Department of Consumer Affairs (DCA)
  - Industrial Customer Association (ICA) and one industrial customer
  - AARP
  - South Carolina Small Business Chamber of Commerce
- Comment period ended September 13

### • Verbal Comments

- Five public comment meetings held (including October 8 Board Meeting)
- Comments received from ORS, DCA, customers and other entities at October 8 Board Meeting
- Comment period ended October 8

# Proposed Major Changes<sup>1</sup> to June 10 Proposal



## Based on customer comments and direction by the Board

### 1. Residential

- Reduced RG-25 demand charge/Increase energy charge
  - Revise RT, REV, EVO rates for new RG-25 energy charge
- Reduced RT-25 On-Peak energy hours from four to three

### 2. Commercial

- Reduced GA-25 demand charge/Increase energy charge
- Introduced Low Load Factor Experimental Rate

### 3. Industrial

- Reduced EP& EP-O reservation charges

1) Several primarily clerical changes to rate schedules were performed to correct minor errors and are listed in the Addendum Public Comment Report

# Modified Adjustments by Class



- Modifications result in minimal impact both by class and in aggregate

| 2025 Average Annual Increase In Revenues <sup>(1)</sup> |                |                |
|---|----------------|----------------|
| Customer Class  | Proposed Rates | Modified Rates |
| Residential   | 8.73%          | 8.76%          |
| Commercial  | 4.05%          | 4.09%          |
| Lighting  | 4.98%          | 5.00%          |
| Industrial <sup>(2)</sup>                               | 2.81%          | 2.59%          |
| <b>TOTAL AVERAGE</b>                                    | <b>4.94%</b>   | <b>4.86%</b>   |

1) Average increase in total revenues for all customers in class.  
2) Includes Industrial Firm & Non-Firm

## Customer education on the demand rate must be early and often

### 1. Bill Comparisons to be Provided

- Customers will be provided summary comparisons of their annual bill under current rates and the proposed demand rates prior to implementation
- Additionally, customers may review more detailed bill comparison information on the Santee Cooper website

### 2. Direct Assistance and/or Outreach to Customers

- Customer Service Agents, Energy Advisors and other Company Employees will be trained on the rate and available to help customers save

### 3. Advertising Campaign to Educate and Emphasize Key Points

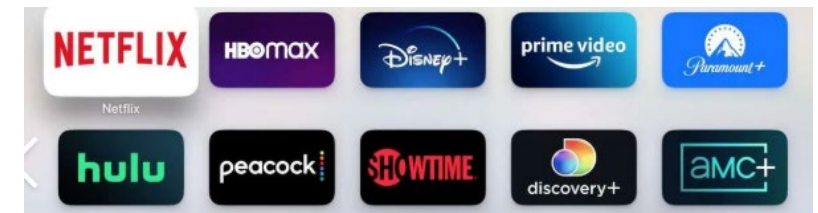
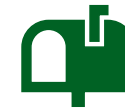
- Commercial spots on low-cost channels providing insight into how customers might utilize the rate to their benefit

Customer education on the demand rate will be early and often.

## Comprehensive Education Campaign

### Repetition = Remembering

- What if customers hear it 3 times?  
Good
- What if customers hear it 7 times?  
**Better**
- On 7 different platforms?  
**Best**



## 1. Adoption of 2025 Rate Schedules

- Adopts the proposed rates noticed on June 10, 2024 with modifications proposed on November 7, 2024
  - Effective for bills rendered on and after April 1, 2025

## 2. Adoption of Experimental Commercial Small General Service Low-Load Rate (GA-LL-25)

- Adopts rate as proposed on November 7, 2024
  - Effective for bills rendered on and after April 1, 2025
  - Expires on March 31, 2029